

ORLÉANS PICKLEBALL FESTIVAL

BENEFITTING



Big Brothers
Big Sisters
OF OTTAWA

PRESENTED BY

**KEN
GORDON**
HOLDINGS INC.

ORLÉANS TENNIS & PICKLEBALL CLUB • PIERRE ROCQUE PARK
SUNDAY, JUNE 15, 2025

SPONSORSHIP OPPORTUNITIES

TOURNAMENT SPONSOR (COMPETITIVE OR RECREATION) • \$2500 • 2 Available!

- Your brand positioned as Presenting Sponsor of the Competitive or Recreation Tournament
- Two (2) sets minimum of social media posts (Facebook, Instagram, X, and LinkedIn)
- Brand featured in at least three (3) email communications to database of ~6,000 supporters
- Opportunity to provide video message that we would share on our social media
- Facebook Event Co-Hosting (to showcase event to your followers)
- Featured on "All Sponsors" Signage - minimum of four (4) signs on-site
- Opportunity for a representative to offer remarks leading into your tournament
- Recognition / logo on the BBBSO website (and permission to use our brand and event on yours)
- Four (4) player registrations in the tournament of your choice (value: \$200)
- One vendor space (value: \$400)

ZONE SPONSORSHIPS • \$1500 • 3 Available!

Your Choice: Hydration Zone, Snack Zone, Entertainment Zone

- Naming rights of the festival zone of your choice (ex: *the FunCompany Kids Zone*)
- One (1) dedicated sign (minimum) for your zone
- Featured on "All Sponsors" Signage - minimum of four (4) signs on-site
- Two (2) registrations in the tournament of your choice (value: \$100)
- Recognition / logo on the BBBSO website (and permission to use our brand and event on yours)
- One (1) set minimum of social media posts about your brand and your zone (Facebook, Instagram, X, LinkedIn)
- Brand featured in at least one (1) email communications to database of ~6,000 supporters
- Facebook Event Co-Hosting (to showcase event to your followers)
- One vendor space (value: \$400)

COURT SPONSOR • \$500 • 16 Available!

- Designated event sign for your court (in your choice of tournament: Competitive or Recreation)
- Featured on "All Sponsors" Signage - minimum of four (4) signs on-site
- Recognition / logo on the BBBSO website (and permission to use our brand and event on yours)
- Inclusion in one (1) set of posts minimum on social media posts thanking all Court Sponsors together (Facebook, Instagram, X, LinkedIn)
- Brand featured in at least one (1) email communications to database of ~6,000 supporters
- Facebook Event Co-Hosting (to showcase event to your followers)

VENDOR OPPORTUNITIES

Orléans Maker Market (Artisanal/Handmade/Maker) • \$100

Applications are pre-screened to ensure fit for the festival. Application available here: <https://www.bbbsso.ca/events/orleans-pickleball-festival>

Business Vendor • \$400 // Non-Profit Vendor • \$200

Promo only; no product sales. Email Jake Naylor at jake.naylor@bbbsso.ca for your booth! Interested parties are screened to ensure a fit for the event.